

Sabera Hussain

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Professional Summary

Creative and versatile WordPress Web Designer with over 5 years of hands-on experience designing responsive, user-centric websites. Skilled in Elementor, WooCommerce, and custom theme development. Proven expertise in graphic design using Canva and Adobe Photoshop. Passionate about blending visual aesthetics with technical precision to build sites that perform and convert. Experienced in managing freelance projects and delivering on-brand digital experiences across multiple industries.

Core Skills

- WordPress Website Design & Development
- Elementor & Theme Customization
- WooCommerce Store Setup
- Landing Pages & Portfolio Websites
- SEO & Keyword Research
- Canva & Adobe Photoshop
- Motion Graphics with Canva
- HTML5 & CSS3 (basic proficiency)
- Social Media Ads (Facebook & Instagram)
- Video Editing (Adobe Premiere Pro)
- Google Ads & Analytics
- Microsoft Excel, PowerPoint

Professional Experience

Freelance Web & Graphic Designer

[Freelancer.com](https://www.freelancer.com) | [Upwork](https://www.upwork.com) | [Fiverr](https://www.fiverr.com) | Remote

January 2012 – Present

- Designed and launched 50+ responsive websites using WordPress, including business sites, blogs, and eCommerce platforms.
- Created landing pages optimized for SEO and lead generation.
- Developed brand-aligned graphics and marketing visuals using Canva and Photoshop.
- Executed social media campaigns including ad designs and motion graphics.
- Delivered complete solutions for clients including design, SEO, performance optimization, and maintenance.

Children’s Courtyard, Lawrenceville , GA

Teacher

January 2023 – Present

Old peachtree academy, Lawrenceville , GA

Floater

January 2018 – December 2021

Codeman BD, Bangladesh

Freelance Wordpress web designer

January 2018 – December 2023

Zenith Trading LLC – Dhaka, Bangladesh

CEO

January 2000 – May 2012

- Oversaw business operations, vendor relationships, and client acquisition.

Education

Devry University – Atlanta, GA

Diploma in Web Graphic Design, 2017

Relevant Coursework: Visual Design, Digital Imaging, Web Animation, Responsive Web Design

Asian University of Bangladesh – Dhaka

MBA, 2000

University of Dhaka – Dhaka

MA in English Literature, 1994

Project Highlights

- <https://grmfamilylaw.com/>
- <https://thewoodmansarms.com/>
- <https://www.pokebowlz.com/>
- <https://kickmarketers.com/>
- <https://luminaire.com/>
- <https://bloomscape.com/>

Certifications & Additional Skills

- Google Analytics Certified
- Facebook Ads, Social Media Marketing
- Strong Communication & Client Collaboration
- Interest in Women Empowerment & Social Justice

Hobby : Travel | Jewelry Making | Watching Movie